















The only stainless steel

fry pan with removable handle-legs ... sets the new trend in styling.



INTRODUCING A TROGLODYTE:



Well, here's gort.

And, as you can see from the inaugural cartoon above, Gort is an ugly, bushy-haired, uninhibited little caveman—a troglodyte, originally named "Trog" but later called "Gort" by Michael Kelly, the creator, who liked the backward spelling better.

Gort, in turn, has weaknesses of his own which you will discover in coming issues of Bonanza. He has a weakness for deep thinking, for clobbering women who practice "wenchcraft," for making people think, for using words like onomatopoeic, for being irreverent, cynical and impatient not only with his fellow cave dwellers, but with the world.

"Some people," warns Kelly, "won't understand Gort." This may well be but many people have understood him since his birth on Kelly's drawing board at Mills College, Jackson, Mississippi, in 1958. Since that time the little caveman has appeared in more than 150 college newspapers and, within the past year, has become something of a phenomenon on the Nation's campuses.

Gort seems to be on his way.

TOASTMASTER